

2017

# Annual Report



# The Queensland Futures Institute's 2017 Annual Report

2017 saw the Queensland Futures Institute further build its presence as a leader in collaborative public policy reform.

A range of new policy engagement and networking initiatives were implemented, numbers increased for the first time to over 50, strong collaborative engagement channels into the State Government's public policy processes were established and the milestone report "Opportunities for Growth" was developed and launched.

Since its establishment in early 2014, the QFI has continued to grow its presence as an organisation with increasing public policy impact in Queensland. We continue to work collaboratively with the political and government processes, while at the same time ensuring all that we do is completely apolitical.

Our diversity continues to grow and is proving to be a unique strength of the QFI. Our organisations are very diverse, ranging from industry, business, education, research and the community sectors. This is no accident; we have purposely set out to establish the QFI as an entity that introduces a new approach to public policy reform through a collaboration of unusual and diverse partners.

For the first time, we have produced a milestone, evidenced-based research report that identifies the future growth opportunities for Queensland. It is notable that the report doesn't shy away from some of the politically sensitive issues; its findings are based purely upon facts and trends. Nor does it represent the views of an individual industry sector. It is a genuinely cross sectorial, independent report that we believe forms the basis for an extensive action plan for growth.

While our growth has been good, the real ability of the QFI to undertake evidence-based research and policy reform depends upon our ability to grow our numbers. Our financial structure is such that we rely solely upon partnership fees; we receive no government funding and our events are run at-cost to ensure engagement by all. In the New Year, we will be launching an initiative to double our numbers - we aim to attract the largest 100 organisations operating in Queensland. Support from our existing members will be critical in achieving this goal.

Thank you to all for 2017. We invite and encourage you to review the 2017 Annual Report and look forward to further successes in 2018.



Steve Greenwood  
**CEO**



Julieanne Alroe  
**President**

The QFI is focused on delivering a significant return on the investment by via public policy leadership, development, engagement and networking.

## The Queensland Futures Council

The Queensland Futures Council has grown in numbers to over 50 of Queensland's leaders across business, industry, the community sector, government and academia. This Council is the foremost independent body shaping Queensland's economic and social future. We have attracted a diverse group of eminent thought-leaders, including:

**Ms Julieanne Alroe**, CEO and Managing Director, Brisbane Airport Corporation (President)

**Ms Linda Apelt**, Agent General, Queensland In United Kingdom

**Dr Catherine Ball**, CEO & Founder, Remote Research Ranges

**Professor Martin Betts**, Deputy Vice Chancellor (Engagement) Griffith University

**Ms Kylie Blucher**, Managing Director, Nine Network Queensland

**Mr Brett Bundock**, Managing Director, Esri Australia

**Mr Peter Carne**, Public Trustee Queensland

**Mr Shane Charles**, Executive Chairman, Toowoomba and Surat Basin Enterprise

**Professor Peter Coaldrake AO**, Vice Chancellor, Queensland University of Technology

**Mr Mark Courtney**, General Manager, MacroPlan Dimasi

**Ms Elsa D'Alessio**, Regional Manager Queensland, Qantas Airways

**Ms Julia Davison**, Chief Executive Officer, Goodstart Early Learning

**Mr Brett Fraser**, Chief Executive Officer, Brisbane Marketing

**Professor Ian Frazer AC**, Ambassador and Chair of the Translational Research Institute Board

**Mr Kevin Gill**, Chairman, Townsville Enterprise Limited

**Mr Barton Green**, Executive Director, Three Plus Pty Ltd

**Professor Sandra Harding**, Vice-Chancellor and President, James Cook University

**Mr Mark Henley**, Chief Executive Officer, Queensland Council of Social Service

**Professor Greg Hill**, Vice-Chancellor And President, University Of The Sunshine Coast

**Mr Geoff Hogg**, Managing Director, Queensland, The Star Entertainment Group

**Professor Peter Høj**, Vice-Chancellor and President, The University of Queensland

**Dr Andrew Johnson**, CEO and Director of Meteorology, Bureau of Meteorology

**Mr Robert Jones**, Queensland Chairman, KPMG

**Mr Warwick King**, Chief Executive Officer, Australia Pacific LNG Pty Limited

**Professor Geraldine Mackenzie**, Vice-Chancellor and President, University of Southern Queensland

**Mr Peter Maher OAM**, Chief Executive Officer, St Vincent de Paul Society Queensland

**Mr Neil Makepeace**, Chief Executive Officer, GWI

**Mr Paul McCartney**, Joint Chief Originations and Transactions Officer, Clean Energy Finance Corporation

**Ms Susan McDonald**, Managing Director, Super Butcher

**Mr Dominic McGann**, Chairman of Partners, McCullough Robertson

**Mr Tim McLennan**, Chief Executive Officer, Qutbluebox Pty Ltd

**Mr Ian McLeod**, Founder and Principal Consultant, TransEn

**Mr Chris Morton**, Managing Director, mCap Pty Ltd

**Professor Carolyn Mountford**, CEO and Director of Research, Translational Research Institute

**Mr Jon O'Brien**, State Manager, Customer Management and Sales, Queensland Enterprise and Government, Telstra Enterprise

**Mr Mark Phillips**, Director, McDonnell-Phillips

**Ms Jennifer Purdie**, CEO, Adani Renewables Australia

**Dr Russell Reichelt**, Chairman and Chief Executive, Great Barrier Reef Marine Park Authority

**Mr Tony Schiffmann**, Managing Partner, BDO

**Mr Jason Scott**, Executive General Manager, The Courier Mail & Sunday Mail

**Ms Debbie Smith**, Managing Partner Brisbane, PwC

**Councillor Luke Smith**, Mayor, Logan City Council

**Mr Paul Spiro**, Chairman, Gadens

**Mr Shane Stephan**, Chief Executive Officer, New Hope Group

**Mr Peter Stewart**, Chief Executive Officer, Montrose

**Ms Holly Tattersall**, CEO & Founder: Women in Digital & Digital Talent Co

**Ms Peta Tilse**, Managing Director, Sophisticated Access

**Mr Trent Twomey**, Chairman, Advance Cairns

**Dr David Williams**, Executive Director CSIRO Digital, National Facilities & Collections

**Mr James Wright**, Director, Orisson Consulting

**Andrew Young**, Chief Executive Officer, Brisbane Markets Limited

**Mr James Zhao**, Chief Executive Officer, Huawei Australia

## Policy Leadership

“Opportunities for Growth:  
Driving forces creating economic  
opportunities for Queensland  
companies of the coming decade”

The release of the ‘Opportunities for Growth’ report is a major milestone for the Queensland Futures Institute (QFI). It is the result of a significant investment by its members and indicative of the strong belief that they have in a positive future for Queensland.

Moreover, and importantly, ‘Opportunities for Growth’ has been developed using evidence-based research, undertaken by CSIRO’s Data61 – Australia’s leading, independent research provider. The report’s findings are based upon and backed by current data, trends and information.

This approach, along with engagement with a number of Queensland’s academic, business, community, industry and research organisation leaders, provides many findings that are representative of issues common to a broad cross-section of the Queensland community. We believe that the robustness of the approach will see the findings more readily implemented.

The report was developed by **CSIRO's Data 61** with principal sponsorship provided by **The Star Entertainment Group**.

A breakfast launch of the Report was held on Friday 8 December. The panel comprised: **Matt Bekier** (Managing Director and CEO, The Star Entertainment Group); **Julianne Alroe**, (QFI President) (Managing Director and CEO, Brisbane Airport Corporation); **Dr Stefan Hajkowicz**, (Senior Principal Scientist, Data61, CSIRO); moderated by **Shane Doherty** (Political Reporter, Nine News Queensland)



# QUEENSLAND FUTURES INSTITUTE



## Open and Welcome

Welcome by **Julieanne Alroe**, QFI President, CEO and Managing Director, Brisbane Airport Corporation

## The Annual Queensland Futures Summit

The 2017 Queensland Futures Summit was held on 24 August, and was again a huge success. It featured some of Queensland's distinguished leaders with 300 people attending from government, business, academia and industry. It focussed on education and research, medical devices and capabilities, agriculture and innovation.



## Session 1 - BUILDING QUEENSLAND THROUGH EDUCATION & RESEARCH

### MODERATOR

**Dr Christine Williams**, Acting Queensland Chief Scientist

### PANELLISTS

**Professor Peter Coaldrake AO**, Vice-Chancellor, Queensland University of Technology

**Professor Chris Cocklin**, Senior Deputy Vice-Chancellor, James Cook University

**Professor Peter Høj**, Vice-Chancellor and President, The University of Queensland

**Professor Birgit Lohmann**, Senior Deputy Vice-Chancellor, University of the Sunshine Coast

**Professor Janet Verbyla**, Interim Vice-Chancellor and President, University of Southern Queensland

## Session 2 - FUTURE OF MEDICAL SERVICES WITH NEW DEVICES AND CAPABILITIES

### MODERATOR

**Professor Carolyn Mountford**, CEO and Director of Research, Translational Research Institute

### PANELLISTS

**Dr Richard Ashby AM**, Chief Executive, eHealth Queensland

**Professor Matt Brown**, Director of Genomics, Queensland University of Technology

**Professor Mark Kendall**, Group Leader, Delivery of Drugs and Genes Group (D2G2), The University of Queensland

**Dr Liz Kenny AO**, Medical Director, Cancer Services Central, Queensland Health

**Professor Ken Miles**, Radiologist, Princess Alexandra Hospital and Sunshine Coast Medical Imaging



Session 3 - INVESTING IN QUEENSLAND'S LARGEST AGRICULTURAL INDUSTRY

**MODERATOR** – Susan McDonald, Managing Director, Super Butcher

**PANELLISTS**

**Don Mackay**, Chief Executive Officer, Red Meat Advisory Council

**Troy Setter**, Chief Executive Officer, Consolidated Pastoral Company

**Jason Strong**, Former Managing Director and Chief Executive Officer, AACo

**Jennifer Wainwright**, Chief Executive Officer, Aux Venture

Session 4 - INNOVATORS & INFLUENCERS MAKING A DIFFERENCE TO QUEENSLAND

**MODERATOR** – Shane Doherty, Political Reporter, Nine News Queensland

**PANELLISTS**

**Dr Catherine Ball**, Chief Executive Officer and Founder, Remote Research Ranges

**Li Cunxin**, Artistic Director of Queensland Ballet, Author of "Mao's Last Dancer"

**Laura Geitz**, Former Australian Netballer and Queensland Firebirds Captain

**Professor Alan Mackay-Sim**, Australian of the Year



Close

Close by **The Honourable Anastacia Palaszczuk MP**, Premier and Minister for the Arts



# Future State Meeting – Statement of Cooperation Signed with Queensland Government

A reception was held on 18 May between the Queensland Premier and the Queensland Futures Council at which a Statement of Cooperation was signed the Queensland Government. Ongoing quarterly meetings now take place to discuss potential areas of collaboration to achieve this shared commitment.

## QFI FUTURE STATE: IDEAS AND SOLUTIONS 2027

The 18 May meeting also saw the presentation to the Premier of the QFI Future State Document Ideas and Solutions 2027.



**28 March – Creating Thriving Regions - The Honourable. Mark Furner MP** (Minister for Local Government and Minister for Aboriginal and Torres Strait Islander Partnerships) **Mayor Margaret Strelow** (Mayor of Rockhampton), **Ben Lyons** (Toowoomba and Surat Basin Enterprise) and **Trent Twomey** (Advance Cairns).



**9 June – Smart Infrastructure - Philip Davies** (Infrastructure Australia), **Jason Leung** (Huawei) **Alan Millhouse** (Building Queensland), **Karim Nejaim** (Telstra) and **Jacqui Walters** (Era Innovation)



**5 October – Social Impact Investment – Allan English** (Silver Chef and English Family Foundation), **Anne Cross** (UnitingCare Queensland) **Mark Henley** (Queensland Council of Social Service), **Jeff Lassen** (MMI Economics) and **Peter Maher OAM** (St Vincent de Paul Society Queensland)



## MINISTERIAL AND GOVERNMENT BRIEFINGS

A number of briefings with senior Government representatives. These included meetings with the Premier's Office and the new Opposition leader, where strong support was provided by both for the QFI and its aims.

## POLICY LEADERS SERIES BREAKFASTS

We continued our Queensland Policy Leaders Series this year. There were three breakfasts in 2017, with influential policy makers and shapers (below). They were sponsored by **UQ Business School Executive Education**.



## PRESIDENT'S LUNCHEONS

The luncheons are for policy development and networking of partners. It is a small select group of up to 20 partners, colleagues and prospective partners. The luncheons, kindly hosted by **Gadens** for 2017, included:

**15 February – Mukund Narayanamurti**, CEO, Asialink Business



**21 April - Virginia Greville**, CEO, Trade & Investment Queensland



**1 June – Professor Ian Frazer AC**, Ambassador and Chair of the Translational Research Institute Board



**2 August – Bevan Slattery**, Founder and Executive Chairman at Superloop and Megaport

**25 October - David Edwards**, Projects Chief Executive, Department of State Development



## QUEENSLAND MEDIA CLUB

QFI for the first time this year became a partner of the Queensland Media Club. We host four partners at each event and for 2017 the speakers included:

**10 August – Noel Pearson**, Founder of the Cape York Institute for Policy and Leadership

**21 September – The Honourable. Kate Jones MP**, Minister for Education and Minister for Tourism, Major Events and the Commonwealth Games

**4 October – Mark Sowerby**, Queensland Chief Entrepreneur

**2 November – The Honourable Chris Bowen MP**, Shadow Treasurer of Australia

**21 November - Tim Nicholls MP**, Leader of the Opposition and Shadow Minister for Arts and Major Events

**24 November – The Honourable Anastacia Palaszczuk MP**, Premier and Minister for the Arts

## SANDWICH WORKSHOPS

QFI introduced 'Sandwich Workshops' for the first time in 2017. The sandwich workshops are informal lunchtime sessions at which policy ideas are presented and debated. It is an opportunity to network and engage in conversation and to contribute your thoughts and ideas on matters key to Queensland's growth. The workshops kindly hosted by **Gadens** for 2017 included:

**18 May – Food and Agribusiness Investment –** moderated by Steve Greenwood

**13 September – Smart Cities and Regions –** Moderator - **Professor John Cole OAM** (University of Southern Queensland) Panellists: **Jane Frawley** (Logan City Council); **Barton Green** (Three Plus) and **Mansoor Karatela** (Brisbane Airport Corporation)



**26 October – Innovative Technology -** Moderator: **Professor Ian Atkinson** (James Cook University); Panellists: **Jimmy Doukas** (Telstra) and **Kristy Simpkin** (PwC)





### FORMER UNITED STATES GOVERNOR MARTIN O'MALLEY BREAKFAST

A breakfast was held on 23 May with Former United States Governor Martin O'Malley, Chair of MetroLab Network, 61st Governor of Maryland and 2016 Democratic Presidential Candidate. It was kindly hosted by **BDO**.

### THE YEAR AHEAD

Our central focus for 2018 will be implementing the findings of the Opportunities for Growth Report.

We will also continue our many policy initiatives including the Futures Summit, Premier's Future State Meetings, President's Luncheons, Policy Leaders Series Breakfasts, Sandwich Workshops and Queensland Media Club Luncheons.

We warmly welcome participation by all our members in any and all of these activities.

We thank you for your ongoing support of the Queensland Futures Institute and look forward to working with you in the year ahead.

# Our Members





**COMMITTED TO IMPROVING THE STATE OF QUEENSLAND**

For further information on the Queensland Futures Institute,  
please contact Steve Greenwood,  
CEO 0488 721 156.

Please see our website [www.qldfutures.com.au](http://www.qldfutures.com.au)